



Powered by Capital E

2018 Sponsorship Opportunities

4 November 2018

Shed 6 | Wellington



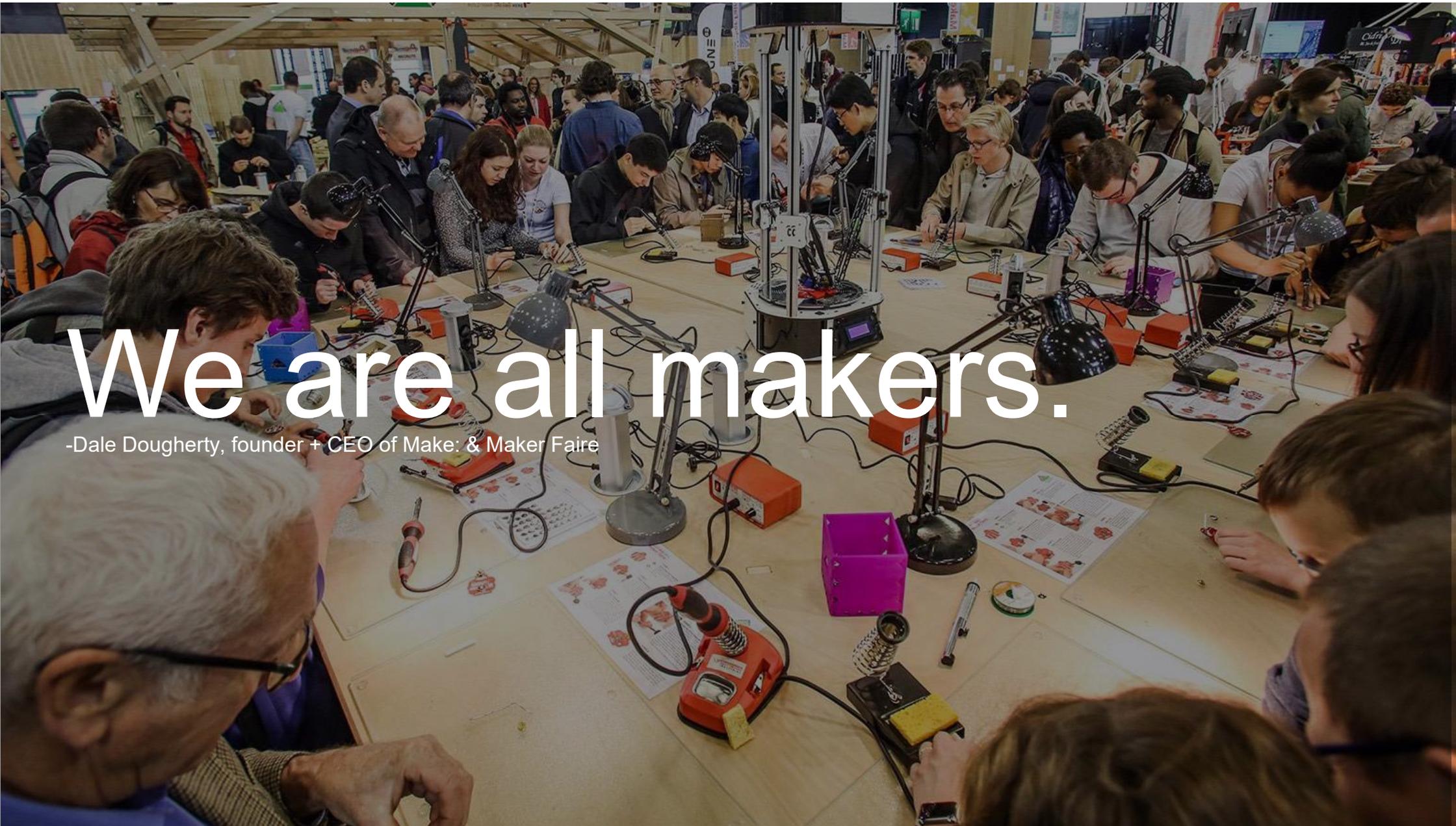
Maker Faire®

Maker Faire is the Greatest Show (and Tell) on Earth taking place across the globe—a family-friendly festival of invention, creativity and resourcefulness, and a celebration of the maker movement.

Part science fair, part county fair, and entirely something new, Maker Faire encompasses technology, education, science, arts, crafts, engineering, food, sustainability, and making of all kinds.

Maker Faire has become part of pop culture, a place for experiential marketing, debuting new technologies and inventions, and celebrating geekdom.





We are all makers.

-Dale Dougherty, founder + CEO of Make: & Maker Faire

The Maker Movement



Maker culture is a catalyst for community interaction and development.

The maker movement emphasises grassroots innovation, active learning, and knowledge-sharing, an approach that benefits all communities.

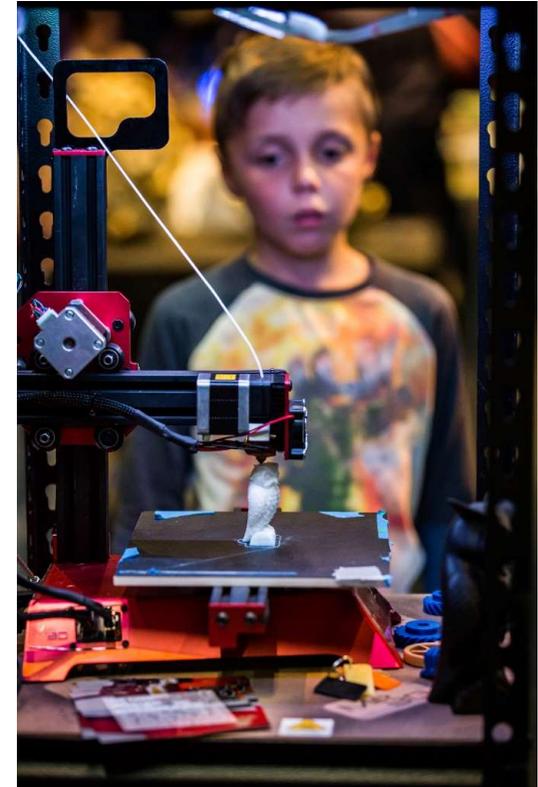
Wellington Maker Faire will showcase this ethos to the wider Wellington community, inspiring the next generation of makers and innovators, and encouraging young people's engagement with the region's STEAM sectors.





Maker Faire Wellington

- Powered by Capital E, a leader in children's creativity
- The first of its kind in New Zealand
- A chance to meet makers, ask questions, as well as experience old crafts and new technologies side by side
- Hands on opportunities
- This festival is all about connecting people - particularly children and families - with the most ingenious Makers from Wellington and beyond, providing opportunities for meaningful hands-on encounters with various maker communities ranging from technology to the arts. It will showcase and celebrate making across many sectors large and small, for commercial and social good.
- Prepare to be inspired!





Why Sponsor



- Nurture the spirit of curiosity and encourage the love of learning, sharing and making
- Bring ideas to life by bringing projects and ideas out of sheds, workshops and off their kitchen tables and into the spotlight.
- Help create something extraordinary

2,000 Attendees (aged 5 – 95) | 30+ Makers

- Networking opportunities with local and national Makers
- Exposure to inspiring innovations and inventions
- Increased brand awareness and goodwill
- Promoting your products and services to new customers
- Positioning your organisation as a community builder and innovation leader



Goldsmith Sponsor

Sponsorship Commitment \$4,000

PRE-EVENT INCLUSION

- High level listing on Maker Faire Wellington website - logo and URL
- 4x passes to Maker Muster pre-event party for Sponsors and Makers
- Acknowledgement on social media platforms
- Blog post about your involvement
- Inclusion in all media releases and newsletters

ON-SITE DELIVERABLES

- 2.5 x 2.5 booth | 1.6m tables | 2 chairs | Power

ON-SITE BENEFITS

- Significant on-site presence - banners, marquee (to be negotiated)
- Event exhibit space in featured location chosen for maximum visibility
- Prize category sponsor
- 4 passes for staff and guests
- Promotional opportunities (to be negotiated)
- On-site material distribution (to be negotiated)



Silversmith Sponsor

Sponsorship Commitment \$2,000

PRE-EVENT INCLUSION

- Listing on Maker Faire Wellington website - logo and URL
- 2x passes to Maker Muster pre-event party for Sponsors and Makers
- Acknowledgement on social media platforms
- Blog post about your involvement
- Inclusion in all media releases and newsletters

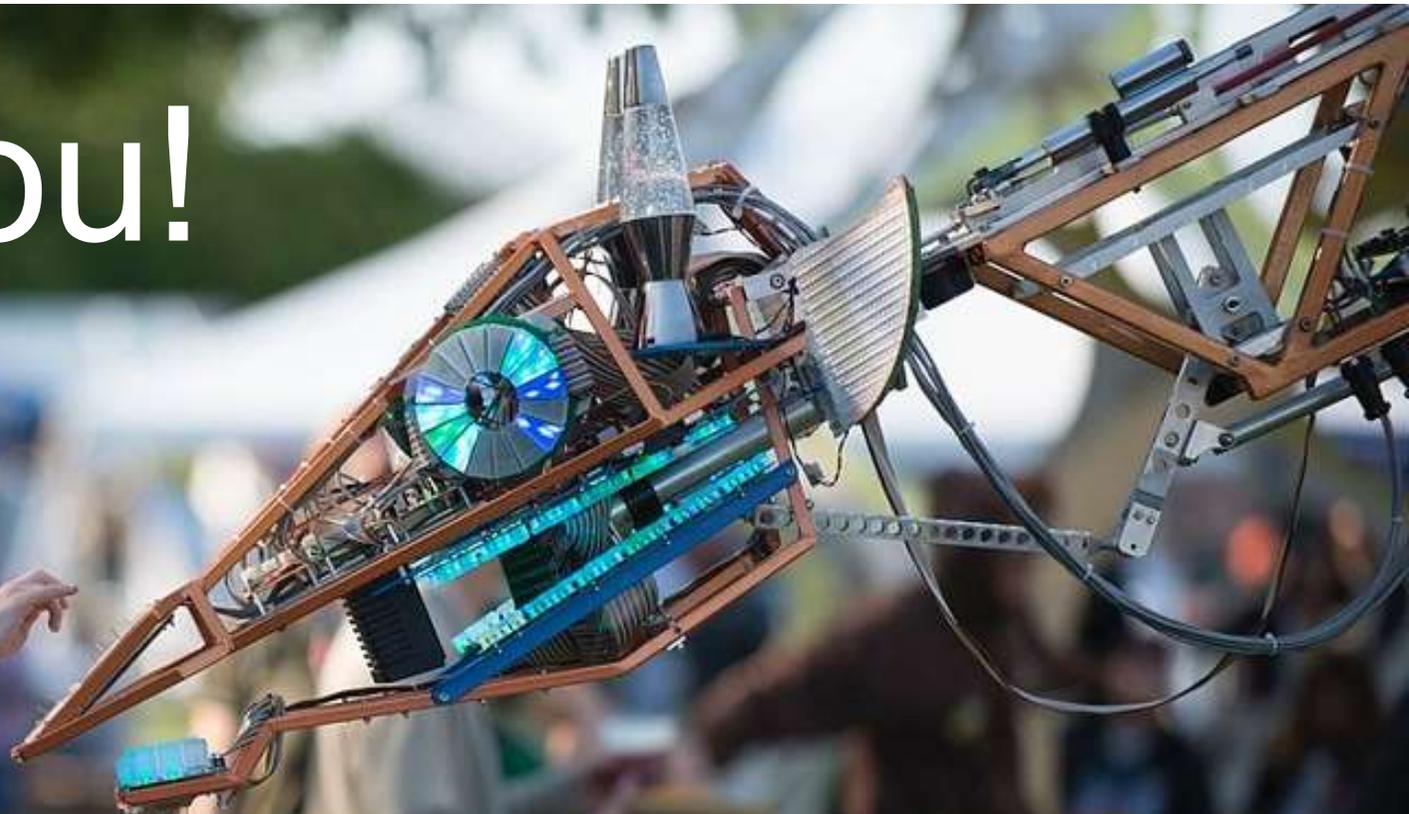
ON-SITE DELIVERABLES

- 2.5 x 2.5 booth | 1.6m tables | 2 chairs | Power

ON-SITE BENEFITS

- On-site presence - banners, marquee (to be negotiated)
- Event exhibit space in featured location chosen for maximum visibility
- 2 passes for staff and guests
- Promotional opportunities (to be negotiated)
- On-site material distribution (to be negotiated)

Thank You!



Contact Email: meredithe@experiencewellington.org.nz